

**MASSACHUSETTS GENERAL HOSPITAL
PATIENT CARE SERVICES
BLUM PATIENT AND FAMILY LEARNING CENTER**

MEDIA EVALUATION FORM

MEDIA TITLE: _____ **WEB SITE ADDRESS (if appropriate):** _____

In order to assess and assure the quality and relevance of information to which the Blum Patient and Family Learning Center provides, please rate the materials you are evaluating in the following areas.	Strongly Agree	Agree	Neither Agree or Disagree	Disagree	Strongly Disagree	Unable to Evaluate
--	----------------	-------	---------------------------	----------	-------------------	--------------------

CONTENT

The information appears accurate	5	4	3	2	1	U
The information appears comprehensive	5	4	3	2	1	U
The information appears to be targeted toward patients	5	4	3	2	1	U
The reading level is targeted toward patients (under 8th grade)	5	4	3	2	1	U
The information has a logical layout and sequence	5	4	3	2	1	U
The use of illustrations/graphics is relevant	5	4	3	2	1	U
Additional comments: _____						

CULTURAL APPROPRIATENESS

Concepts match the logic,language,experience of target culture	5	4	3	2	1	U
Images and examples present culture in positive ways	5	4	3	2	1	U
The material is available in other languages ie: Spanish		Yes		No		
Portuguese		Yes		No		
French		Yes		No		
Other (list): _____						

USABILITY

Internet

The site is easy to use and navigate through	5	4	3	2	1	U
The response time of the site is quick	5	4	3	2	1	U

CD ROM

The CD ROM is interactive	5	4	3	2	1	U
The CD ROM output can be customized for the user	5	4	3	2	1	U

Video

The video is close-captioned	5	4	3	2	1	U
The video picture quality is good	5	4	3	2	1	U
The video sound quality is good	5	4	3	2	1	U
Additional comments: _____						

AUTHORSHIP

The information is sponsored by a dependable organization	5	4	3	2	1	U
The authors have expertise in the area	5	4	3	2	1	U
The material sources and references are furnished	5	4	3	2	1	U
Additional comments: _____						

CURRENCY

The information has been updated recently:	5	4	3	2	1	U
Additional comments: _____						

OVERALL EVALUATION OF THIS MEDIA	Excellent		Satisfactory		Poor	
	5	4	3	2	1	U

EVALUATOR'S NAME: _____